

blueberry
Cucla

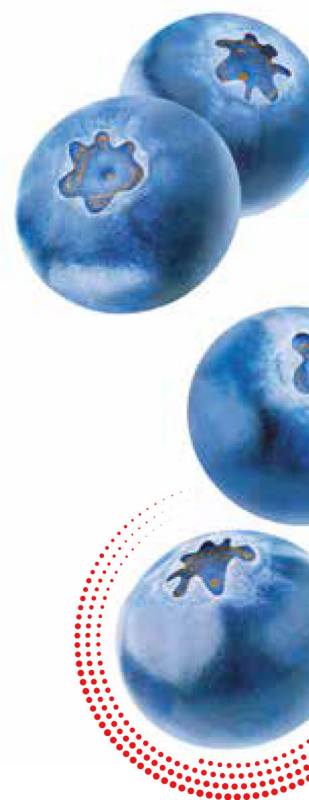
 **CunadePlatero®**

blueberry
Cupla

**Early and
Productive**



📷 30/12/2021



“
**Cupla is the
most productive
variety at 2 years
of age.**

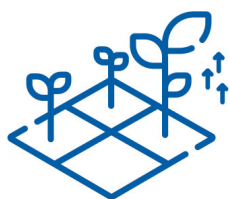
The closest variety has
almost the same numbers
but is one year older.

”

PRODUCTION Schedule



Cupla is a variety that is characterised by its **earliness** and **productive performance**. It begins to produce at the end of November and ends in May, with a very pronounced peak in February and March, where it presents most of its grams of its total production.



18,6

**TONS x
HECTARE**

Greater yield due to its very high density per hectare and its erect architecture



3,13

**KILOS x
PLANT***

2 years after planting



0,7

**GRAMS OF
FRUIT x cm²***

Very easy pruning and harvesting management, cost reduction

* **Source:** IFAPA Center “Las Torres”. Plot “El Cebollar”, Moguer (Huelva). Project PP.TRA.2019.004 “Sustainable Production in Strawberry and Berries Cultivation”



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Consejería de Agricultura, Pesca, Agua y Desarrollo Rural

Plant

Cupla has an **erect** habit, with little foliage, which makes it very easy to collect. This architecture allows **high planting densities**, favoring productivity in a small place. The fruitful branches present **fruit throughout their length**, not only in the terminal part as occurs with other varieties, which favors the yield.



REAL SIZE



30/12/2021

Fruit

Cupla presents a medium size **L**, from **16** to **18** mm, throughout the season, with a very **attractive blue color** and **bloom**. It has a good shelf life thanks to a skin that helps prevent dehydration and protects the fruit during storage.

“
Cupla is the variety that presents the best PRODUCTION EFFICIENCY.

That is to say, it offers more fruit with less vegetal cover, or what is the same: the cheapest variety to collect.

”

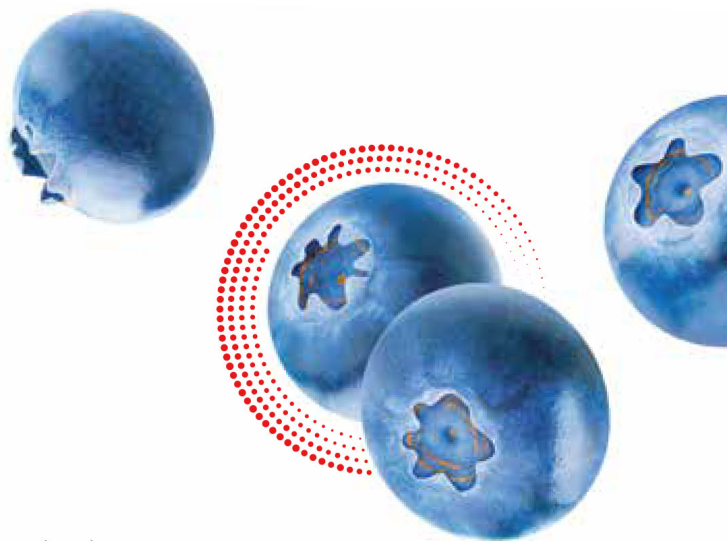
blueberry *Cupla*

Attractive in EVERY WAY

Juicy and Wild

Its **taste**, reminiscent of wild blueberries and its **juiciness**, make *Cupla* a tasty and highly appealing to consumers.

**AVERAGE
°BRIX
12,7**



Management

According to our experience cultivating *Cupla*, it is a variety with a lower requirement of water and conductivity, compared to the usual with other varieties from the same production period. It presents a slower root development than usual, so during its cultivation (even more so in its 1st year of cultivation), it is convenient to support it with root stimulants and aminoacids. As far as pruning is concerned, it **admits mechanized pruning**, although it is better to do it progressively, avoiding removing plant material in a single pass.



**Less
WATER**

Lower requirement in water and conductivity



**Good
SHELF LIFE**

It retains 97,5 % of its weight after 30 days at 4° C



**Mechanized
PRUNING**

Preferably to perform them progressively

blueberry
Cupla

**Early and
Productive**



📅 30/12/2021

Information IFAPA JULY 2021

Earliness:
1.523 g

by **MARCH 30**, 2021
(Planted in 2020)

Production:
2.512 g

by **MAY 30**, 2021
(Planted in 2020)

Collection:
64,1 %

Collected at **MARCH 30**, 2021



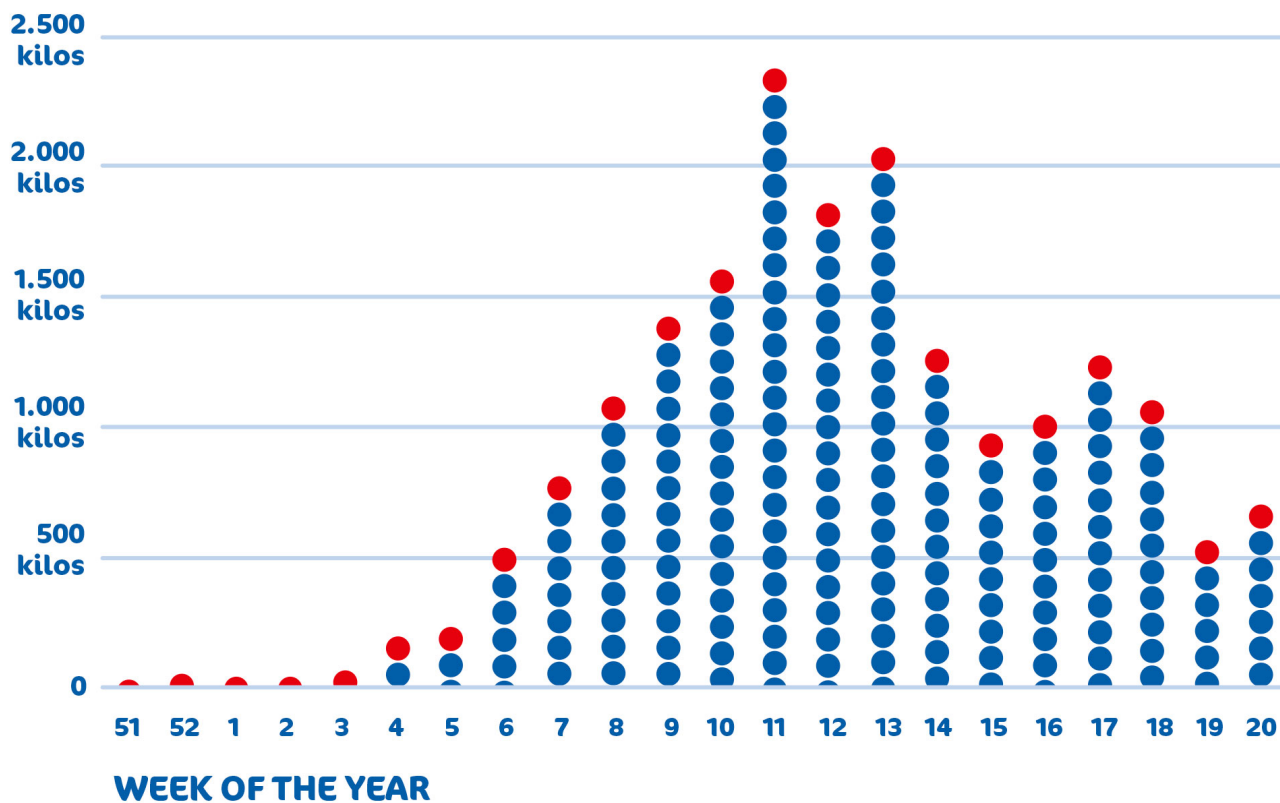
Very
attractive
blue **COLOR**
and bloom



SIZE "L" all
the season



Cupla PRODUCTION Curve





CunadePlatero®
Your GLOBAL BERRY PARTNER

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