

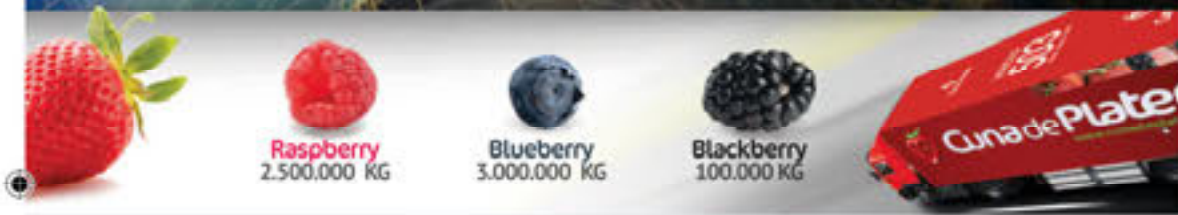
In Cuna de Platero we have renewed our facilities, integrating robotics and computer science and applying digitalisation to all our processes.

This digital transformation makes us an intelligent industry, which allows the strawberries and berries of our fields to adapt themselves better to the demand, offering a more personalized and more efficient service, with a leading quality.

That is why today we are pleased to confirm that we are 4.0 industry, incorporating the latest to remain the first.



GLOBAL BERRY PARTNER



The raspberry, taste and health

INTENSE, FLESHY, JUICY

Of strong taste and velvety texture. Its pinkish red color and its combination of sweetness and light acidity make it a succulent delicacy.

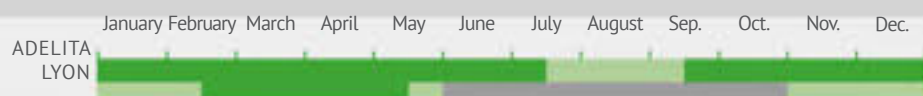


VARIETIES
Adelita, Lupita,
Glen Lyon

MARKETING FORMATS

| | Punnets | 8 | 12 | 12 | 20 | 20 | 20 |
|-------|---------|-----|-----|-----|-----|-----|----|
| Grams | 125 | 125 | 250 | 150 | 125 | 170 | |
| Kg | 1 | 1,5 | 3 | 3 | 2,5 | 3,4 | |

PRODUCTION CALENDAR



The blackberry, nutritious and pleasant

DARK AND SMOOTH TEMPTATION

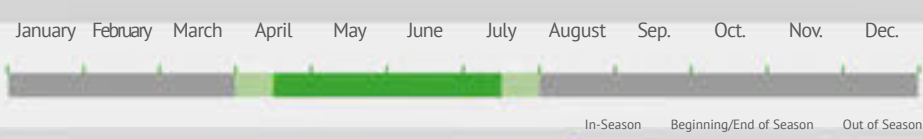
Its intense purple color, almost black, and its acid taste, although soft, make the blackberry a particular and different fruit that also has nutritional properties.



MARKETING FORMATS

| | Punnets | 8 | 12 | 12 | 20 |
|-------|---------|-----|-----|-----|-----|
| Grams | 125 | 125 | 250 | 150 | 125 |
| Kg | 1 | 1,5 | 3 | 3 | 2,5 |

PRODUCTION CALENDAR



CUNADEPLATERO.COM

We incorporate the latest to remain the first

Cuna de Platero
Your GLOBAL BERRY PARTNER



Cuna de Platero
Your GLOBAL BERRY PARTNER



Codex Alimentarius International Food Standards



PROCEDURE (CE) 843/2002



PROCEDURE (CE) 852/2004



A Brambles Company



Innovation to offer you the best berries every day

Since a group of farmers founded our company in 1988, many things have changed, less our commitment to quality.

Leaders in export

We work every day to offer our customers the best berries throughout the year. We produce in a sustainable way different varieties of strawberries, raspberries, blueberries and blackberries, thus responding to international demand following criteria of maximum quality, taste and post-harvest life.



We produce more than **46** million kilos of strawberries per year



The strawberry, the queen of the berries

IDEAL FOR ALL TYPES OF DIETS

Its low caloric intake (35 kcal / 100 g), hydrates (7 g per 100), and its high content of water and fiber, make it a very healthy fruit.



VARIETIES
Rociera, Rabida,
Fortuna and San
Andrés

SUMMER FRUIT
Charlotte, San
Andrés, Fortblas,
and Amandine

MARKETING FORMATS

| | Punnets | 10 | 16 | 8 | 12 | 6 | - |
|-------|---------|-----|-----|-----|------|------------|---|
| Grams | 500 | 250 | 250 | 400 | 1000 | 1K PREMIUM | |
| Kg | 5 | 4 | 2 | 4,8 | 6 | 1 | |

PRODUCTION CALENDAR



The blueberry, antioxidant power

EXQUISITE SOURCE OF PLEASURE AND HEALTH

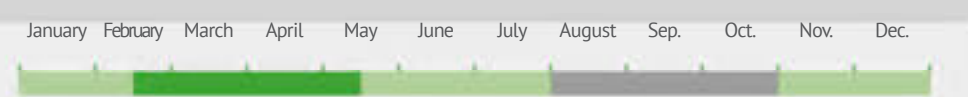
Small and blue delicacy, its characteristic taste hides a fruit full of beneficial properties for our organism and also a delicious bite.



MARKETING FORMATS

| | Punnets | 12 | 8 | 10 | 12 | 3 KG BULK |
|-------|---------|-----|-----|-----|-----|-----------|
| Grams | 125 | 125 | 200 | 500 | 250 | |
| Kg | 1,5 | 1 | 1,6 | 5 | 3 | 3 |

PRODUCTION CALENDAR



+34 959 372 123

comercial@cunadeplatero.com

Camino de Montemayor s/n. Moguer, (Huelva) - SPAIN



From
OUR
FIELDS
to YOU

CUNADEPLATERO.COM



WE CULTIVATE

in a sustainable way, own varieties in our fields, located in the Doñana area.



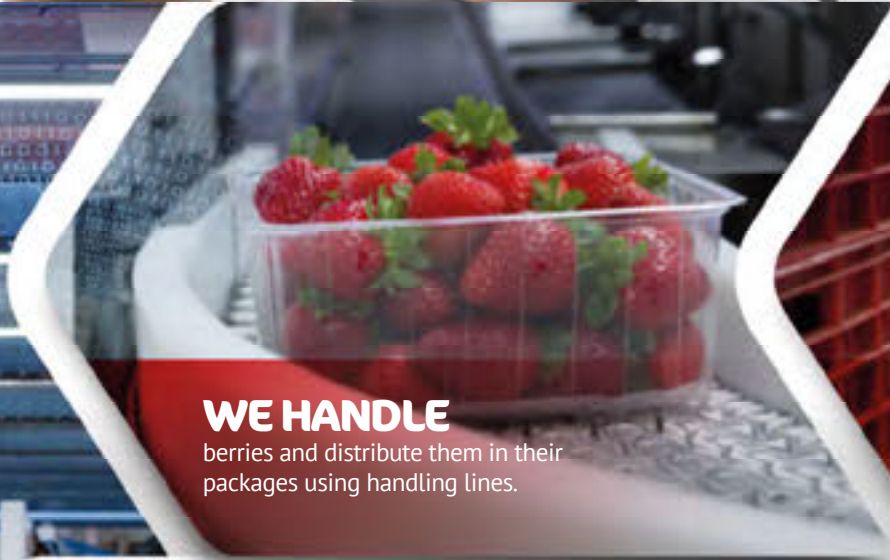
WE SELECT

berries with the correct degree of ripeness, size and appearance, one by one.



WE COLLECT

berries by hand, taking into account time and temperature for better conservation.



WE HANDLE

berries and distribute them in their packages using handling lines.



WE CONTROL

origin and traceability of production as the first step of the packaging process.



WE CHECK

berries received to maintain high quality standards in every way.



WE RECEIVE

strawberries and berries of our fields, digitally controlling the stock and traceability.



WE WEIGHT

the product in the packages manually, to guarantee its correct dose.



WE PRESERVE

our packages with automatic packaging flow-pack ribbons for better conservation.



WE ARE INDUSTRY

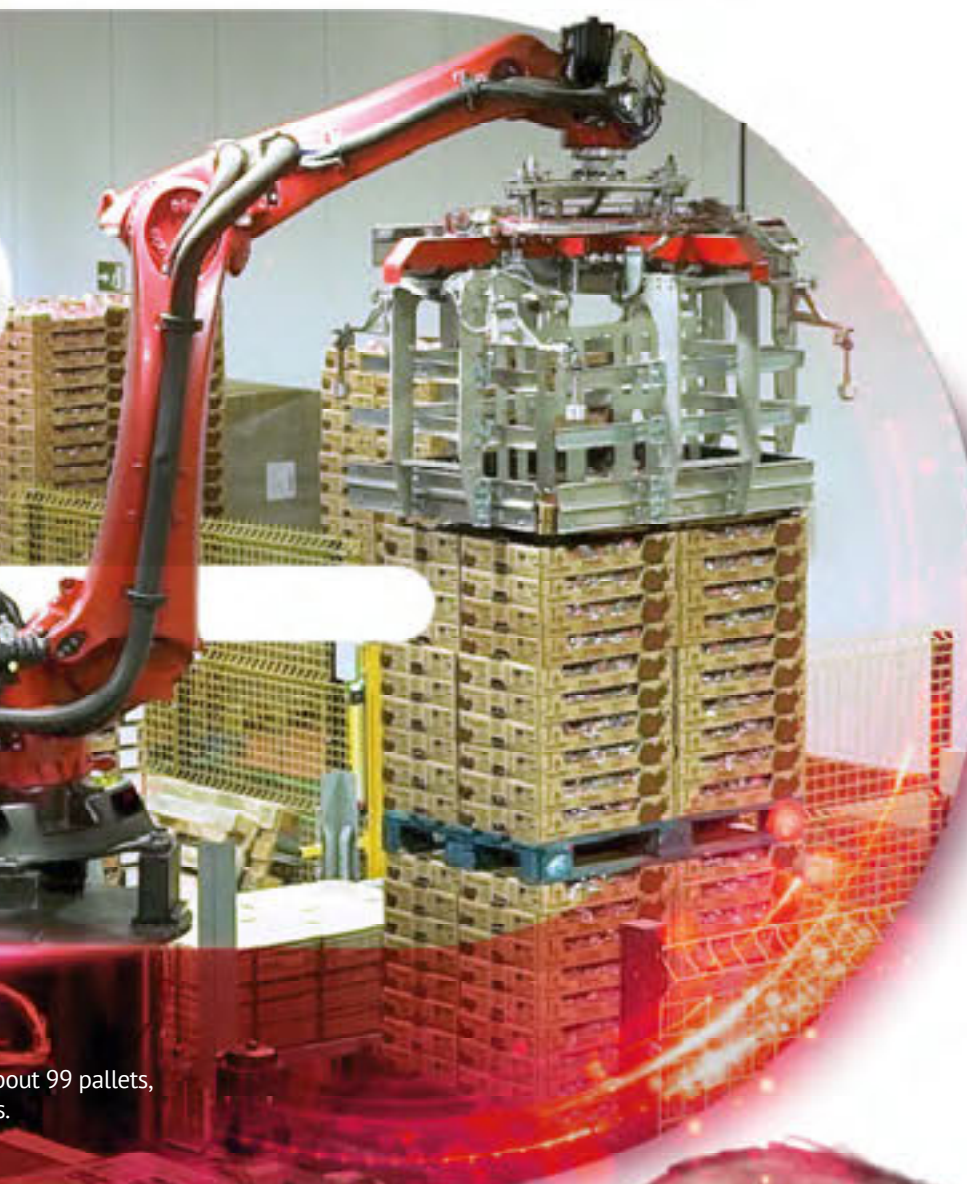


CunadePlatero



WE PACK

in different commercial formats to meet the needs of the market.



PALLETIZING

45,000 kg of berries per hour, about 99 pallets, with a high-tech robotic process.



WE SELL

our strawberries and berries, guaranteeing a safe and reliable international distribution.



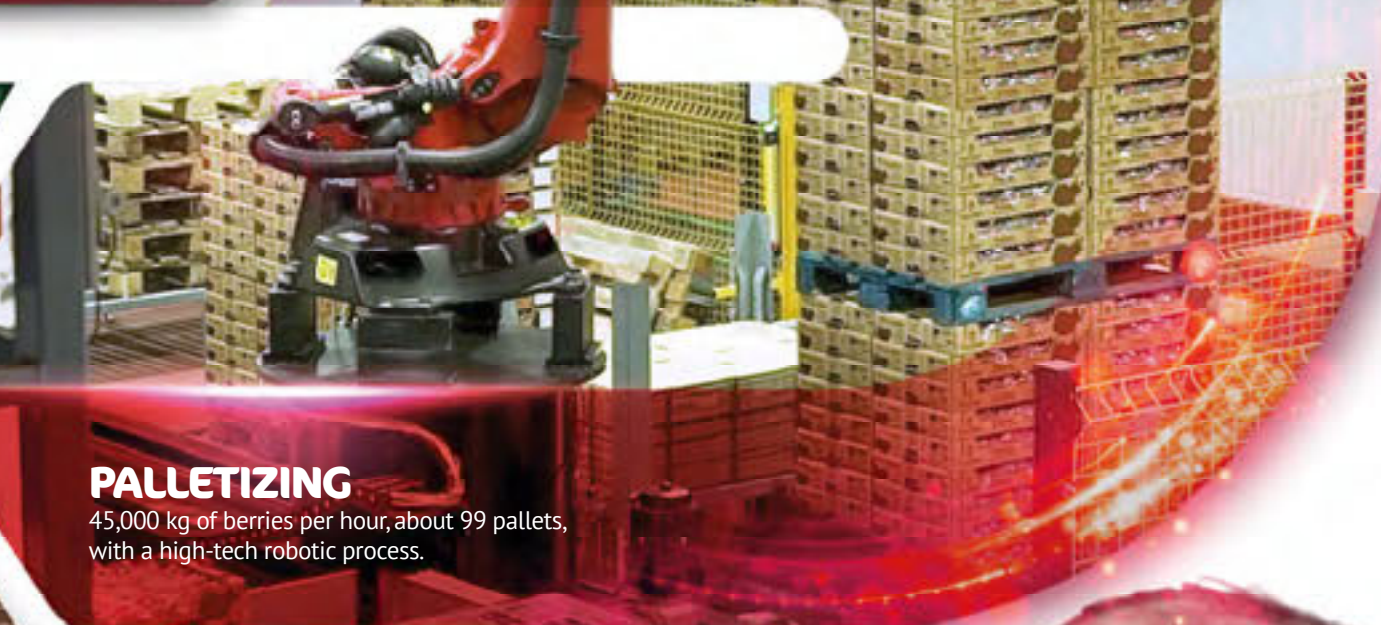
WE KEEP

the pallets in maintenance chambers, pre-cooled at 2°-4° C, prior to transport.



WE STRAP

the pallets and transport them with automated systems to minimize deterioration.



WE DISTRIBUTE

our production through a specialized logistics fleet always maintaining the cold chain.



WE SUPPLY

the best berries to small, and large areas of Spain and the rest of Europe.



WE ARE CLOSE TO YOU

so you can choose the best in your supermarket, with our guarantee of quality and freshness.

EVERYTHING FOR YOU TO ENJOY THE BEST OF OUR FIELDS

at home, with your family. Our best strawberries and berries, with all their taste and properties

